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/"Smartcuts /" by Shane Snow - BOOK SUMMARY PNTV: Smartcuts by Shane Snow | Smartcuts | Shane Snow | Book Summary smartcuts Smart Cuts - Shane Snow [Mind Map Book Summary] Smartcuts: The Breakthrough Power of Lateral Thinking - Audiobook By Shane Snow Learning how to HACK the system - Smart Cuts By Shane Snow Book Overview Shane Snow Discusses SMARTCUTS Shane Snow: Smartcuts - Lateral Thinking SmartCuts, Dream Teams, and The Storytelling Edge Audiobook with Shane Snow DLDwomen14 - Smartcuts Accelerating Success (Shane Snow) Shane Snow | TEDxColumbiaCollege Go with your gut feeling | Magnus

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Walker | TEDxUCLA Design Theory:

An Introduction to Lateral Thinking

Lateral thinking: How to workshop

innovative ideas | Dan Seewald | Big

Think How to Use Lateral Thinking

Generate Brilliant Ideas

REVIEW#120: THE BEST BOOKTESTS

I OWN YOU CAN BE A STOCK

MARKET GENIUS (BY JOEL

GREENBLATT) ~~Tim Ferriss shares~~

~~Spartan Techniques to 10x Your Life~~

My philosophy for a happy life | Sam

Berns | TEDxMidAtlantic The Expert

at the Card Table - The Graphic Novel

by Erdnase and Trustman PNTV: The

Motivation Manifesto by Brendon

Burchard Shane Snow | Smart Cuts

For An Innovative Life (Episode 314)

Smartcuts - Shane Snow Shane Snow

on Writing and Publishing a Book |

#AllenAsks

We're Programmed for Stories - Shane

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SnowBest Entrepreneur Books:

/"Smartcuts /" by Shane Snow -

Hernan Vazquez The Storytelling Edge
- Shane Snow

Shane Snow, Contently - Storytelling
as Connection

Staying Innovative - Shane Snow

Smartcuts Shane Snow

Smartcuts is a narrative adventure that shatters common wisdom about success. With counter-intuitive research and inside stories from Michelle Phan to SpaceX to The Cuban Revolution to Skrillex, it's been described as "Good to Great meets MacGuyver," among other flattering things.

Smartcuts - Shane Snow

“ Shane Snow is a fresh and future-thinking voice in today ’ s tumultuous business climate. You must read

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Smartcuts if you are a social entrepreneur or would like to be one, because what Shane teaches us most of all is to be “ bigger than just business. ” (--Soraya Darabi, Co-founder of Zady and Foodspotting)

Smartcuts: How Hackers, Innovators, and Icons Accelerate ...

“ Smartcuts solves a major mystery, illuminating how visionaries and pioneers find faster ways to achieve their goals. With spellbinding stories and relevant research, Shane Snow has delivered one of the most entertaining and thought-provoking books of the year. ” (--Adam Grant, Wharton professor and author of Give and Take)

Amazon.com: Smartcuts: The Breakthrough Power of Lateral ...

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Serial entrepreneur and journalist Shane Snow delves into the reasons why some people and organizations are able to achieve incredible things in implausibly short time frames, showing how each of us can use these “ smartcuts ” to rethink convention and accelerate success.

Smartcuts: The Breakthrough Power of Lateral Thinking by ...

Shane Snow presents a framework on lateral thinking for breaking convention in our complex lives.

Smartcuts is defined by nine principles such as Hacking the Ladder to Rapid Feedback to Momentum to Simplicity to 10x Thinking in order to achieve work, and progress faster.

Smartcuts: How Hackers, Innovators, and Icons Accelerate ...

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Smartcuts Shane Snow

In *Smartcuts*, Snow shatters common wisdom about success, revealing how conventions like "paying dues" prevent progress, why kids shouldn't learn times tables, and how, paradoxically, it's easier to build a huge business than a small one.

Smartcuts – HarperCollins

According to Shane Snow, there are significant differences between "rapid, potentially short-term gains, or shortcuts, and success achieved through smarter work, or smartcuts." That is, "an act of lateral thinking with integrity. Working harder [but also smarter] and achieving breakthroughs without creating negative externalities."

Amazon.com: Smartcuts: How Hackers, Innovators, and Icons ...

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Award-winning journalist and innovator Shane Snow has helped expose gun traffickers and gender discrimination, eaten only ice cream for weeks in the name of science and helped thousands of businesses and hundreds of thousands of individuals work better through his bestselling books Smartcuts, The Storytelling Edge, and Dream Teams.

SMARTCUTS FOR ACCELERATING INNOVATION & THINKING ...

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Shane Snow: Human Explorer
In Smartcuts: How Hackers,
Innovators and Icons Accelerate
Success, Shane Snow offers a lot of
counterintuitive ideas. Some readers

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are likely to feel uncomfortable with so much common wisdom under attack, but however unsettling such ideas may be, they are quite rational and the arguments for them are sound.

Shane Snow: Smartcuts Book Summary | Bestbookbits | Daily ...
In Smartcuts, Snow shatters common wisdom about success, revealing how conventions like "paying dues" prevent progress, why kids shouldn't learn times tables, and how, paradoxically, it's easier to build a huge business than a small one.

Smartcuts by Shane Snow | Audiobook | Audible.com
In Smartcuts, Snow shatters common wisdom about success, revealing how conventions like "paying dues"

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prevent progress, why kids shouldn't learn times tables, and how, paradoxically, it's easier to build a huge business than a small one.

Shane Snow - amazon.com

Shane Snow is the bestselling author of three books: Dream Teams , Smartcuts, and The Storytelling Edge . He ' s performed comedy on Broadway, been in the running for the Pulitzer Prize for investigative journalism, and is a world-renowned keynote speaker on innovation and human behavior.

About Shane Snow: Author, Explorer, and Keynote Speaker

Shane is bestselling author of three books: Smartcuts, The Storytelling Edge, and Dream Teams.

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Teamwork & Innovation Keynote

Speaker: Shane Snow

Shane Snow is the author of Smartcuts (3.92 avg rating, 5378 ratings, 403 reviews, published 2014), Dream Teams (3.92 avg rating, 425 ratings, 53 reviews...

Shane Snow (Author of Smartcuts) - Goodreads

-- See description for transcript and more information -- - Introduction - Smartcuts: how hackers, innovators, and icons accelerate success... by Shane Snow – ...

"Smartcuts" by Shane Snow - BOOK SUMMARY - YouTube

Shane Snow, Smartcuts: How Hackers, Innovators, and Icons Accelerate Success. 0 likes. Like

“ Crucially, experts tended to be able

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to turn off the part of their egos that took legitimate feedback personally when it came to their craft, and they were confident enough to parse helpful feedback from incorrect feedback. Meanwhile novices ...

Smartcuts Quotes by Shane Snow -
Goodreads

Smartcuts: The Breakthrough Power of Lateral Thinking - Ebook written by Shane Snow. Read this book using Google Play Books app on your PC, android, iOS devices. Download for offline reading, highlight, bookmark or take notes while you read Smartcuts: The Breakthrough Power of Lateral Thinking.

Entrepreneur and journalist Shane

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Snow (Wired, Fast Company, The New Yorker, and cofounder of Contently) analyzes the lives of people and companies that do incredible things in implausibly short time. How do some startups go from zero to billions in mere months? How did Alexander the Great, YouTube tycoon Michelle Phan, and Tonight Show host Jimmy Fallon climb to the top in less time than it takes most of us to get a promotion? What do high-growth businesses, world-class heart surgeons, and underdog marketers do in common to beat the norm? One way or another, they do it like computer hackers. They employ what psychologists call "lateral thinking: to rethink convention and break "rules" that aren't rules. These are not shortcuts, which produce often dubious short-term gains, but ethical "smartcuts"

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that eliminate unnecessary effort and yield sustainable momentum. In Smartcuts, Snow shatters common wisdom about success, revealing how conventions like "paying dues" prevent progress, why kids shouldn't learn times tables, and how, paradoxically, it's easier to build a huge business than a small one. From SpaceX to The Cuban Revolution, from Ferrari to Skrillex, Smartcuts is a narrative adventure that busts old myths about success and shows how innovators and icons do the incredible by working smarter—and how perhaps the rest of us can, too.

"A terrific and timely book that makes a compelling case for fundamentally rethinking how your business

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communicates. Recommended!" —Jay Baer, founder of Convince & Convert and author of Hug Your Haters "Once upon a time, storytelling was confused with talking at people. Not anymore. Shane and Joe are your narrators in a journey that will transform how you talk to other human beings to be more believable, relevant, compelling and unforgettable." —Brian Solis, experience architect, digital anthropologist, best-selling author "Shane Snow and Joe Lazauskas spend the overwhelming majority of their time thinking, writing, and theorizing about brand storytelling - so you don't have to. They're smart and they know this topic inside out (and sideways). Read their book. While I can't guarantee you'll rise to Shane and Joe's ridiculously obsessive level, you will be infinitely better prepared to

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tell your own brand's story. Promise!"

—Rebecca Lieb, Analyst, Author & Advisor "The Contently team understands the power of story, and how to craft and spread a great narrative, like no other. In an era where brand, design, and mission are a competitive advantage for every business, Contently underscores the importance of stories and how they transform companies and industries."

—Scott Belsky, Entrepreneur, Investor, & Author (Founder of Behance, bestselling author of Making Ideas Happen) "I can't think of a better way to illustrate the power of story telling than by telling great stories. This book should be required reading not just by those with content in their titles, but by anyone in Marketing AND Sales. Then, when you're done, give it to your CEO to read... but make sure you

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get it back, because I guarantee you'll refer to it more than once." —Shawna Dennis, Senior Marketing Leader

"Neuroscience, algorithms, illustrations, personal anecdotes and good, old-fashioned empathy: This entertaining and informative tome journeys to the core of how we communicate and pushes us, as marketers and humans, to do it better, "speeding the reader through and leaving us wanting more." —Ann Hynek, VP of global content marketing at Morgan Stanley

Transform your business through the power of storytelling. Content strategists Joe Lazauskas and Shane Snow offer an insider's guide to transforming your business—and all the relationships that matter to it—through the art and science of telling great stories. Smart businesses

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today understand the need to use stories to better connect with the people they care about. But few know how to do it well. In *The Storytelling Edge*, the strategy minds behind Contently, the world renowned content marketing technology company, reveal their secrets that have helped award-winning brands to build relationships with millions of advocates and customers. Join as they dive into the neuroscience of storytelling, the elements of powerful stories, and methodologies to grow businesses through engaging and accountable content. With *The Storytelling Edge* you will discover how leaders and workers can craft the powerful stories that not only build brands and engage customers, but also build relationships and make people care—in work and in life.

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A curator and essayist surveys the inner workings of creative duos, from John Lennon and Paul McCartney to Marie and Pierre Curie to Steve Jobs and Steve Wozniak, and describes how their creative techniques can be adapted and used in everyday life. 50,000 first printing.

A WALL STREET JOURNAL
BESTSELLER As Alexis Ohanian learned when he helped to co-found the immensely popular reddit.com, the internet is the most powerful and democratic tool for disseminating information in human history. And when that power is harnessed to create new communities, technologies, businesses or charities, the results can be absolutely stunning. In this book, Alexis will share his ideas, tips and

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even his own doodles about harnessing the power of the web for good, and along the way, he will share his philosophy with young entrepreneurs all over the globe. At 29, Ohanian has come to personify the dorm-room tech entrepreneur, changing the world without asking permission. Within a couple of years of graduating from the University of Virginia, Ohanian did just that, selling reddit for millions of dollars. He's gone on to start many other companies, like hipmunk and breadpig, all while representing Y Combinator and investing in over sixty other tech startups. WITHOUT THEIR PERMISSION is his personal guidebook as to how other aspiring entrepreneurs can follow in his footsteps.

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In a mission to preserve the memory of his deceased father, 12-year-old Maxion Belmont, aboard the space station Azura, discovers the secrets of the most elusive creatures in the galaxy: star whales.

In those times when we want to acquire a new skill or face a formidable challenge we hope to overcome, what we need most are patience, focus, and discipline, traits that seem elusive or difficult to maintain. In this enticing and practical book, Thomas Sterner demonstrates how to learn skills for any aspect of life, from golfing to business to parenting, by learning to love the process. Early life is all about trial-and-error practice. If we had given up in the face of failure, repetition, and difficulty, we would never have

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learned to walk or tie our shoes. So why, as adults, do we often give up on a goal when at first we don't succeed? Modern life's technological speed, habitual multitasking, and promises of instant gratification don't help. But in his study of how we learn (prompted by his pursuit of disciplines such as music and golf), Sterner has found that we have also forgotten the principles of practice — the process of picking a goal and applying steady effort to reach it. The methods Sterner teaches show that practice done properly isn't drudgery on the way to mastery but a fulfilling process in and of itself, one that builds discipline and clarity. By focusing on “process, not product,” you'll learn to live in each moment, where you'll find calmness and equanimity. This book will transform

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a sense of futility around learning something challenging into an attitude of pleasure and willingness.

Printed in full color. Software development happens in your head. Not in an editor, IDE, or design tool. You're well educated on how to work with software and hardware, but what about wetware--our own brains? Learning new skills and new technology is critical to your career, and it's all in your head. In this book by Andy Hunt, you'll learn how our brains are wired, and how to take advantage of your brain's architecture. You'll learn new tricks and tipsto learn more, faster, and retain more of what you learn. You need a pragmatic approach to thinking and learning. You need to Refactor Your Wetware. Programmers

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have to learn constantly; not just the stereotypical new technologies, but also the problem domain of the application, the whims of the user community, the quirks of your teammates, the shifting sands of the industry, and the evolving characteristics of the project itself as it is built. We'll journey together through bits of cognitive and neuroscience, learning and behavioral theory. You'll see some surprising aspects of how our brains work, and how you can take advantage of the system to improve your own learning and thinking skills. In this book you'll learn how to: Use the Dreyfus Model of Skill Acquisition to become more expert Leverage the architecture of the brain to strengthen different thinking modes Avoid common "known bugs" in your mind Learn

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more deliberately and more effectively Manage knowledge more efficiently

The path to success is rarely easy or direct, and good mentors are hard to find. In *Getting There*, thirty leaders in diverse fields share their secrets to navigating the rocky road to the top. In an honest, direct, and engaging way, these role models describe the obstacles they faced, the setbacks they endured, and the vital lessons they learned. They dispense not only essential and practical career advice, but also priceless wisdom applicable to life in general. *Getting There* is for everyone—from students contemplating their futures to the vast majority of us facing challenges or seeking to reach our potential.

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This is a bold book by James Altucher because he not only gives you a new map for the new financial landscape, but he also has skin in the game. This is the first financial book in which the author REVEALS HOW HE, PERSONALLY, MAKES HIS OWN MONEY. We are living in an epic period of change, danger and opportunity. The economy is crashing and booming every few years. People are getting fired and replaced by computers and Chinese workers. The stock market crashes with regularity. Every "fix" from the government makes things worse. The Old World has been demolished... and people are desperate for answers. James Altucher's "The Choose Yourself Guide To Wealth" contains those answers. This is the field guide to the "New World" we live in. You can play by the

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old rules and get left behind, or you can use these new ideas and become wealthy. This is not a book for the faint of heart. Read at your own risk, because sometimes the truth is hard to take. But for those who are ready to hear, James provides an updated map of the new territory for generating wealth and freedom. This book is the eye-opener of the century, it is the guide to building, keeping, and investing your money and breaking free from the chains of rusted, old thinking.

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